# Design report

## Purpose

The purpose of this document is to provide a rationale for the design choices made for the <client> website

## Design metaphor

< Insert a copy of your report detailing your choice of metaphor for the <client> website, and the reasons for this choice >

## Navigation map

The following diagram shows a detailed navigation map of the <client> website

< Insert a copy of your navigation map here>

## Content map

The content map shows the mapping of content chunks to web pages. The content map is provided below.

< Insert a copy of your content map here>

<Identify any security access requirements and content chunks belonging to secure areas>

## Labelling

The labels intended to be used on the <client> website is provided below.

<Insert your list of labels here>

## Menu systems

<Insert a copy of your report describing the menu system selected for the <client> website and the reasons for your selection>

## Accessibility and usability

<Insert a copy of your report describing the accessibility and usability requirements for the <client> website>

## Appendix

<Insert a copy of each of your three mockups developed, identify your chosen mockup for prototype development (Task 5) and some brief reasoning as to why this was selected>